



LYNX Transit in Lake County

Lake-Sumter MPO Board Meeting
February 27, 2008



LYNX Services

- Fixed Route bus – local, express, PickUpLine
- LYMMO downtown circulator
- ACCESS LYNX paratransit
- Commuter Services rideshare, car- and van-pool
- Road Rangers





Lake County Services

- In 2005 LYNX applied for a Service Development Grant from the Florida Department of Transportation
- Received grants for Link 204 - Clermont Express and Link 55 extension
 - FDOT pays 50% per year for 2 years
 - Lake County provides matching funds
- Started service December 2006

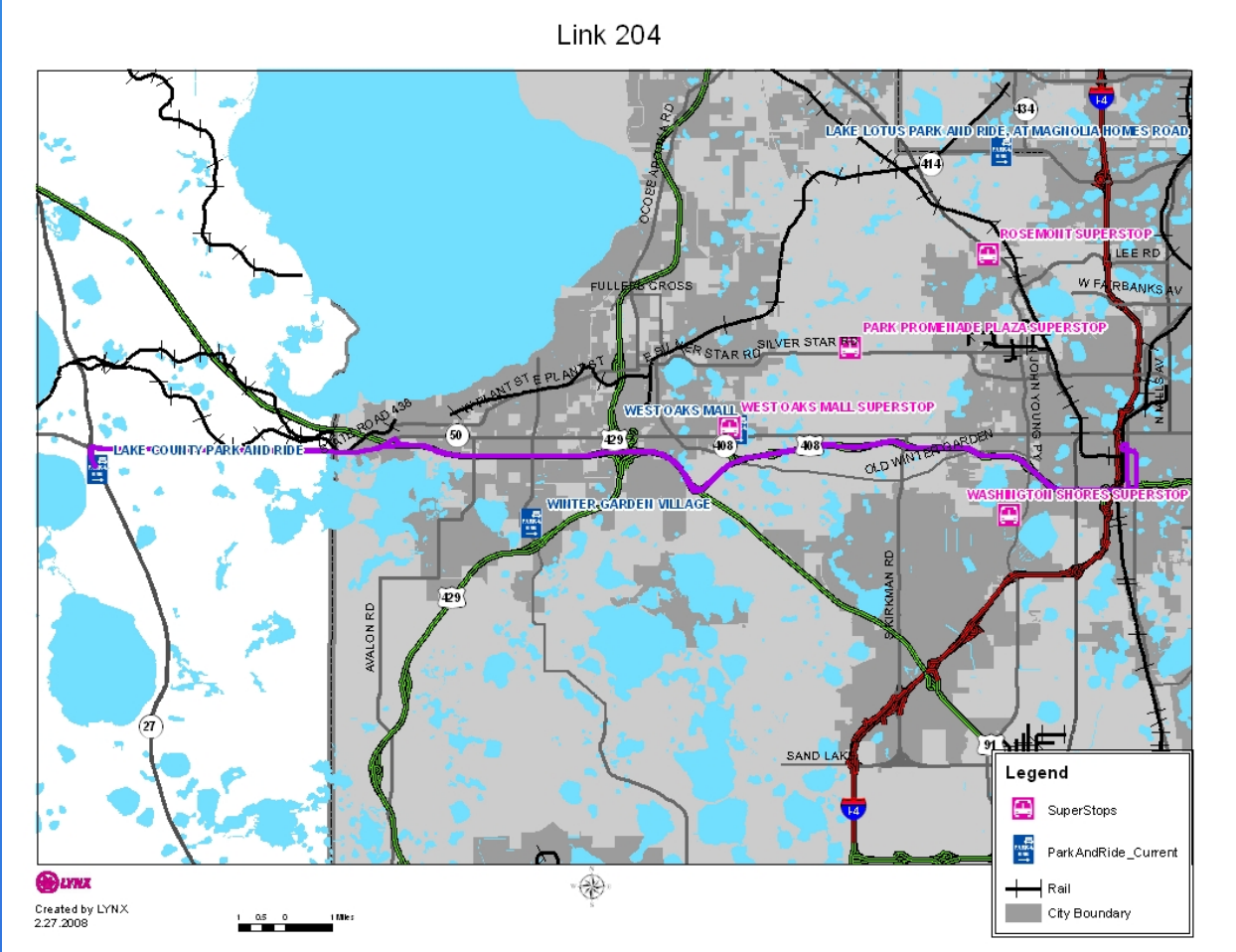




Buses

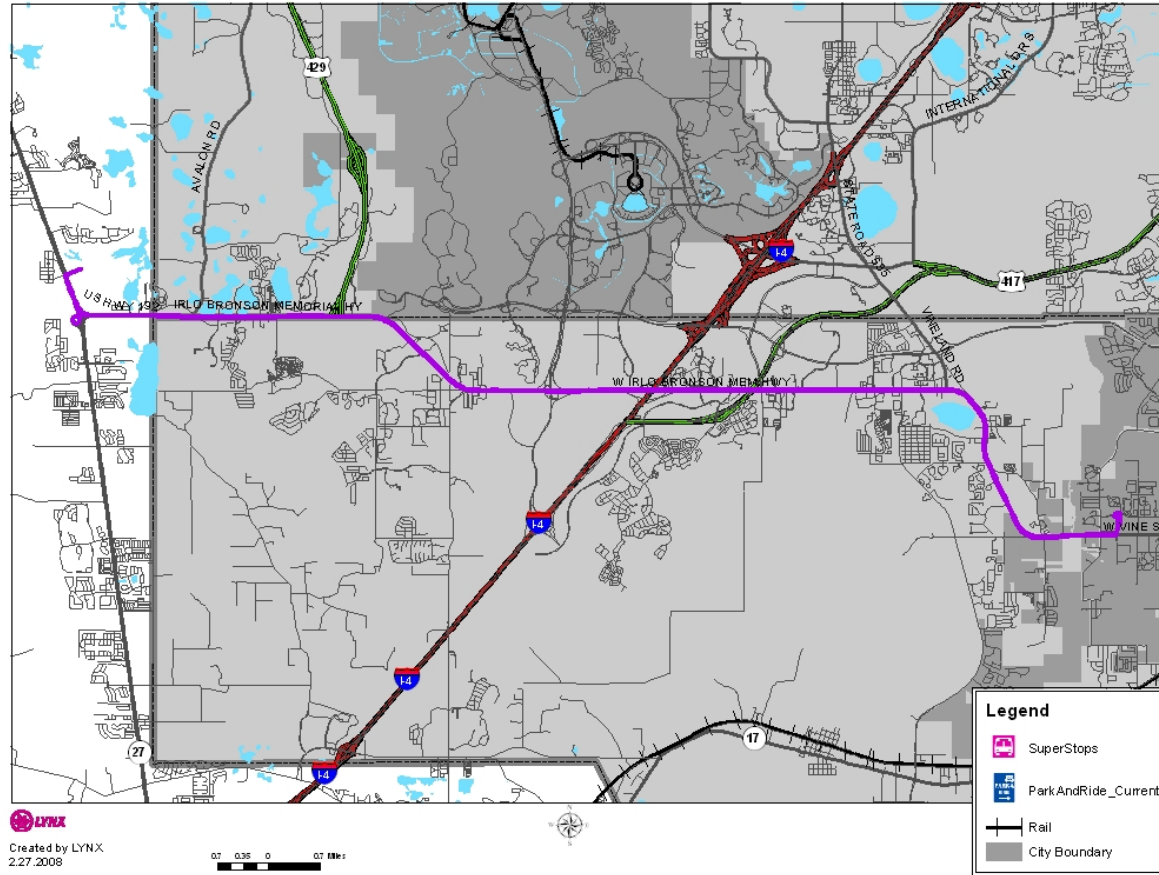
- Lake County services required 5 new buses
- LYNX applied for and received these buses in the first Transportation Regional Incentive Program (TRIP) from the Florida Department of Transportation
 - Due in large part to operating funding commitment from Lake County

Link 204 – Clermont Express



Link 55 Extension – W. US 192/Four Corners

Link 55



Created by LYNX
2.27.2008



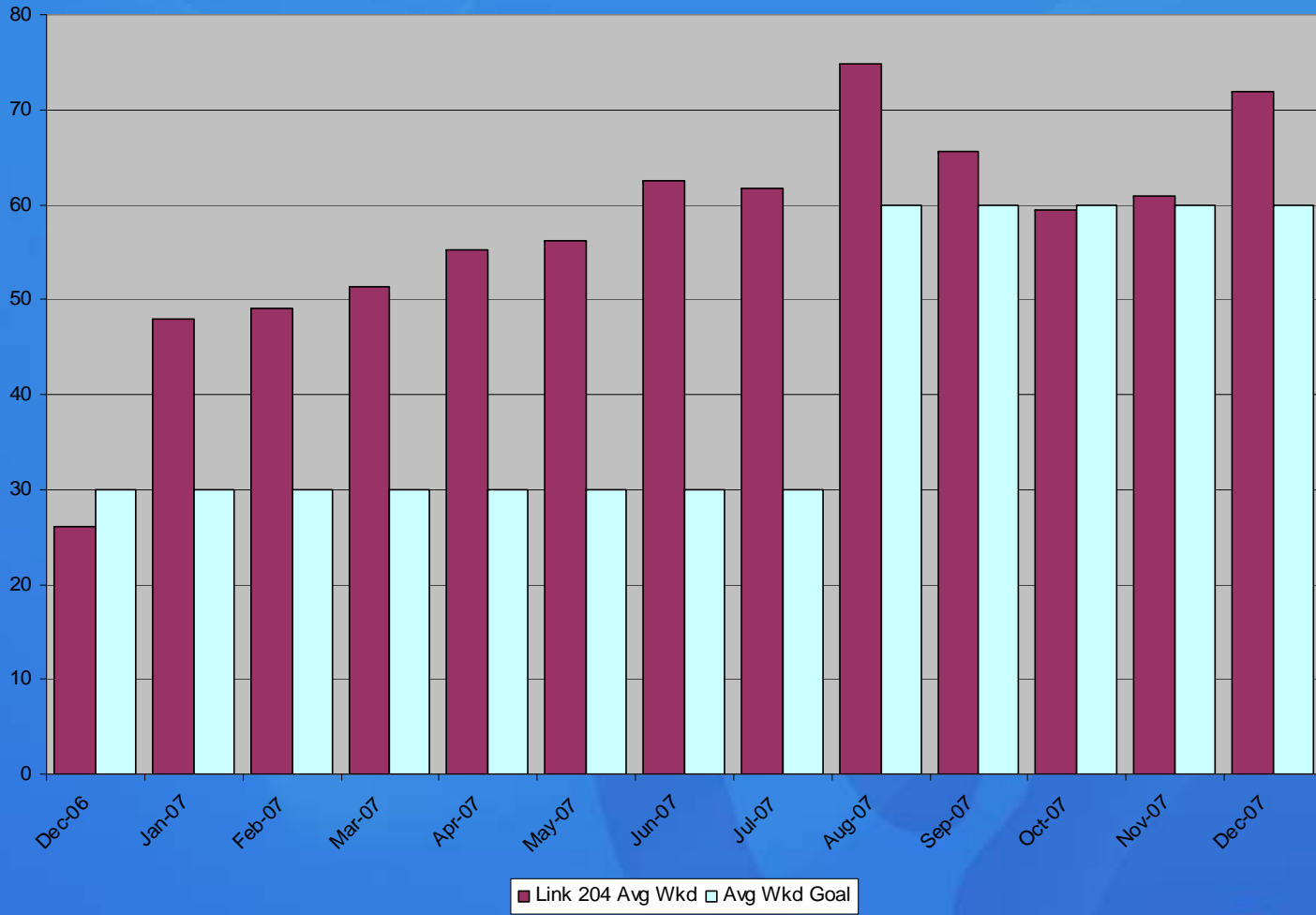
Clermont Park & Ride Lot



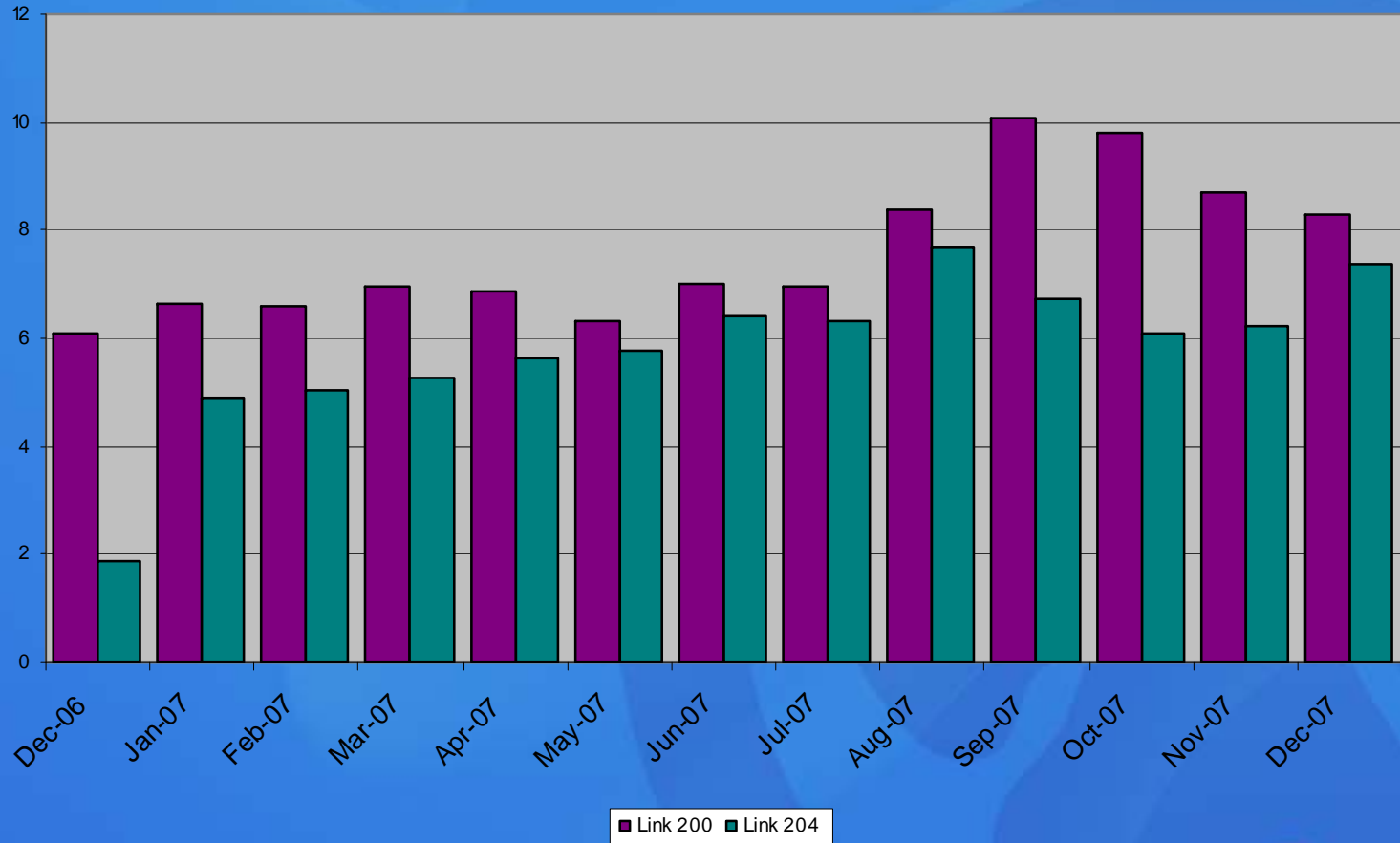
- FDOT property
- Lighting
- Signage
- Landscaping
- LYNX shelter



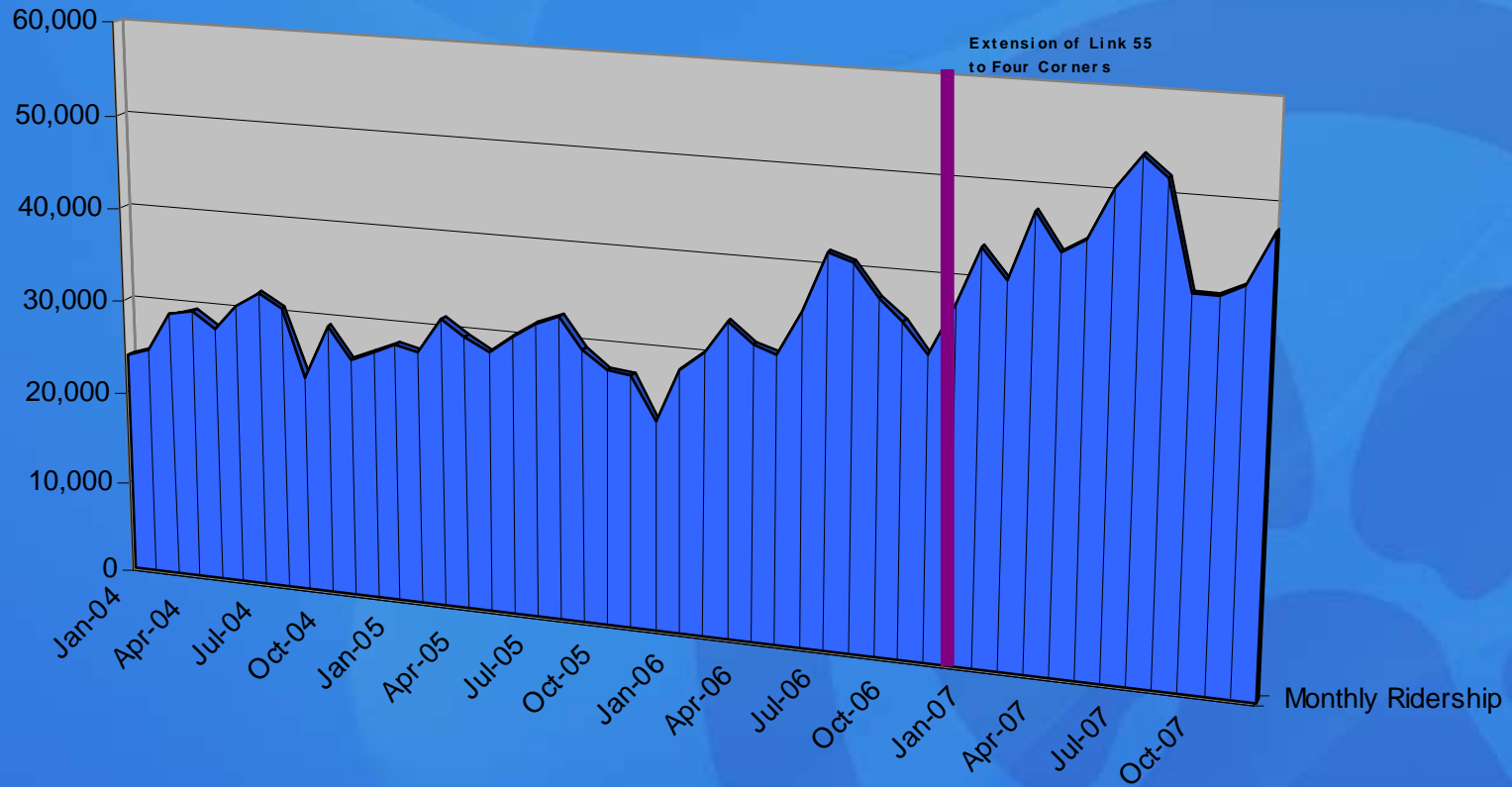
Link 204 ridership



Link 204 vs. 200 ridership

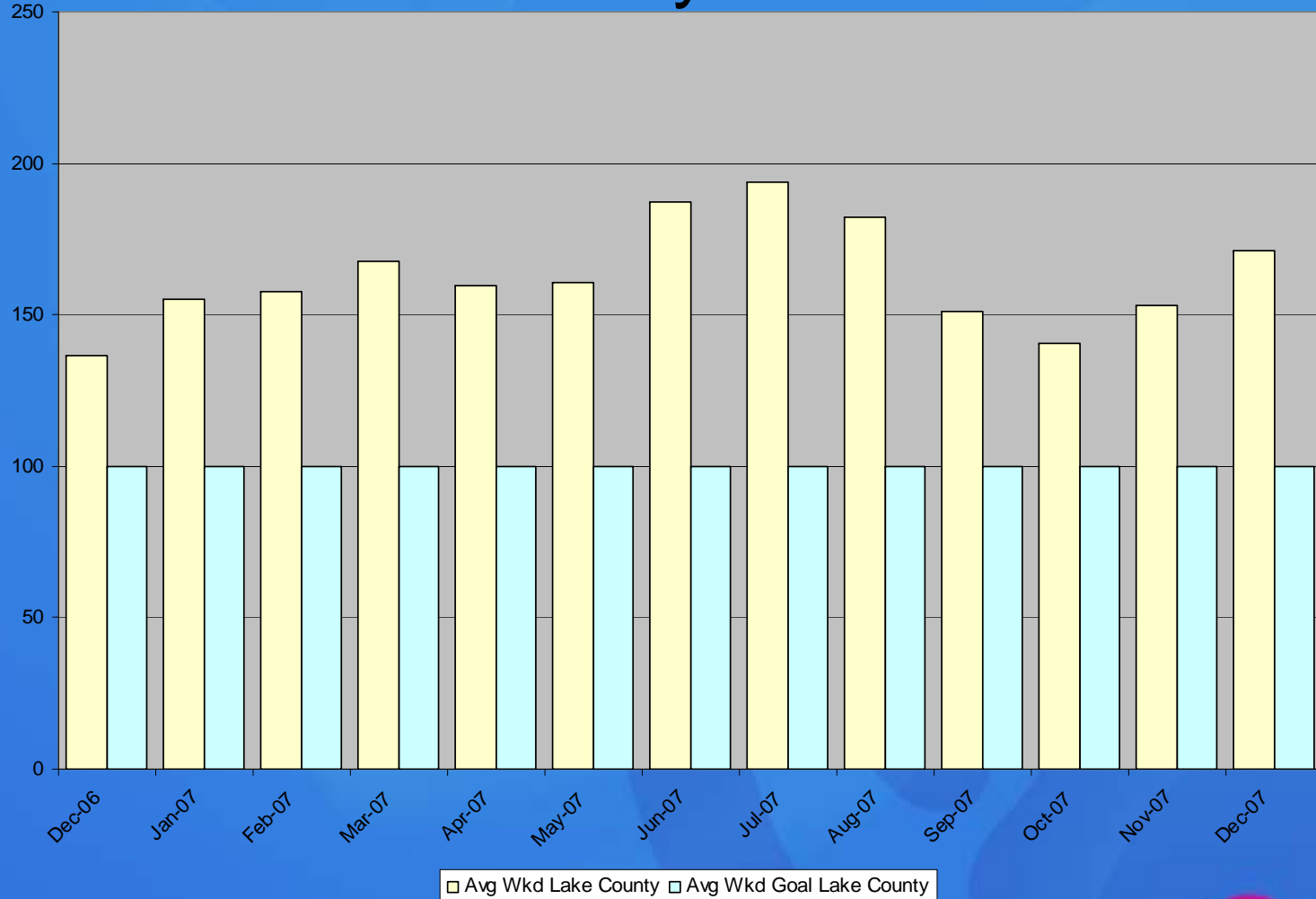


Link 55 total ridership



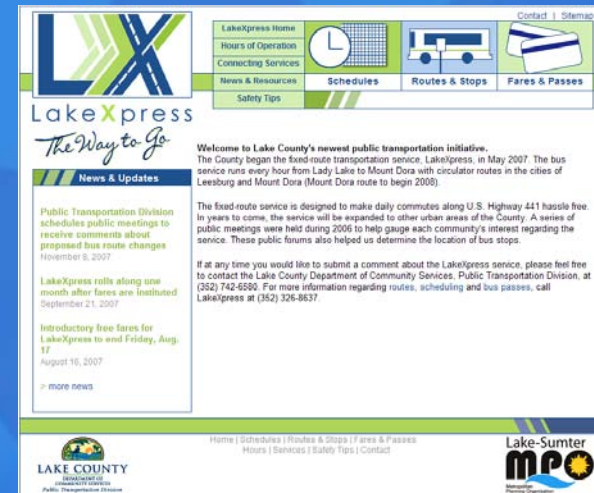


Link 55 ridership – Lake County extension



Marketing promotions

- Additional recent Marketing opportunities
 - Painted bus
 - Free bus ride coupons
- Lake can help
 - Utility stuffers
 - Information on website
 - Posters at public buildings
 - Local media outlets



Other enhancements

- LYNX will be adding one revenue trip each direction starting April 1, 2008
 - 1 AM reverse trip – Orlando to Clermont
 - 1 PM reverse trip – Clermont to Orlando
- LYNX began offering an express passes in January 2008 in response to customer requests
 - Daily, Weekly, Monthly Passes
 - 50% discount fares & passes for youth, elderly, disabled



Next steps

- Continued focus on growing ridership
- Continued coordination on new developments coming in
- Sharing information on shelters, facilities
- City of Orlando studying LYMMO extensions
- Connections to local transit in Lake County



Questions?

